

Resolution Number 312
Celebrity Sweat

WHEREAS, President Barack Obama and First Lady Michelle Obama have made health and fitness an important goal. Through the President’s Council on Fitness, Sports and Nutrition and the First Lady’s Let’s Move campaign, leaders are being sought to help Americans become more in shape and avoid obesity; and

WHEREAS, with over 20 million albums sold worldwide, St. Louis’ Cornell Haynes, Jr., better known to us as Nelly, and his personal trainer Donta Ward have answered the call to help prevent childhood obesity; and

WHEREAS, on September 28, 2010, Nelly released a fitness DVD entitled *Celebrity Sweat*, walking viewers through various exercises and weight training techniques; and

WHEREAS, Nelly’s *Celebrity Sweat* fitness DVD has partnered with President Obama’s President’s Challenge Program, part of the President’s Council on Fitness, Sports and Nutrition. He has agreed to become a President’s Challenge advocate and to promote the Presidential Lifestyle Award; and

WHEREAS, The DVD will also be utilized with First Lady Michelle Obama’s “Let’s Move” initiative motivating students to get into gym class and athletics to combat childhood obesity; and

WHEREAS, Nelly and Donta Ward are working to help students in St. Louis Public Schools and across the United States make better choices and empowering them with the tools, knowledge and confidence to adopt healthier lifestyle choice and seek ways to become physically fit.

NOW THEREFORE IT BE RESOLVED by the Board of Aldermen of the City of St. Louis that we pause in our deliberations to recognize Nelly and Donta Ward for their efforts to encourage physical fitness, especially among our youth, and we further direct the Clerk of this Board to include a copy of this Resolution in the minutes of these proceedings and to prepare a memorial copy for presentation at a time and place deemed appropriate by the Sponsor.

Introduced on February 7th, 2011 by:

Honorable Lewis E. Reed, President of the St. Louis Board of Aldermen

Honorable Samuel Moore, 4th Ward Alderman

Honorable Jeffrey Boyd, 22nd Ward Alderman

Honorable Frank Williamson, 26th Ward Alderman

Adopted February 10th, 2011 as attested by:

David W. Sweeney
Clerk, Board of Aldermen

Lewis E. Reed
President, Board of Aldermen

